

Marketing and Enrollment update  
12.15.2020

Current Enrollment - numbers given by Mark. We still have a few families discussing a mid year switch. Bexley will be deciding this evening what hybrid model they will continue with for the remainder of the year. This could affect our enrollment numbers.

Enrollment 2021-22 - We are taking registrations from current families at this time. They are due tomorrow. I will follow up with families that have not re-registered starting on Thursday. Our next registration dates are :

- Parishioners (without current students)
- Current Preschool families (without current students)
  - Monday, January 11 (8am -10am Parish Center) - January 22
- Parishioners from other Catholic parishes
- Non-Catholic
  - Monday, January 25 (8am-10a Parish Center) - February 5

We are not having an Open House this winter. I am using email, snail mail, social media, website, bulletin, and phone calls to contact prospective families regarding registration dates.

We will be finishing filming with PageTech tomorrow. John plans to have our promotional video completed by the first of the year. Hope to have clips to add to Social Media and we will add it to our website. I will share with all prospective families via email. This will be a video that will be able to be used for many years in the future.

Johnean Goodwin